Icons

Colors: Ableon logo color scheme, inorder to have a harmony for icons.

Graphic treatment: Implemented on all the icons to give them modern look. Minimalized the details.

















Action Plan Icon:

Since this button works as an antidote of "Event" button, it was decided to keep the same design of clipboard with a few changes including making it looks like a check list with a tick sign to translate the word "fix" visually.



Kept the same shape. redesigned the icon visually so it looks more aesthetically appealing.





User Icon:

Modernized the icon and minimalized the details.



Alternative Icons:

Designed a version of icons, which could be AB tested. Round icons reassemble the "ON" of Ableon logo.







